WHAT IS BUSINESS CONTINUITY & WHY IS IT CRITICAL TO OPERATIONS?

Business continuity is a critical part of organizational stability. Hinged on identifying the most critical aspects of business operations and stabilizing the veins in which they exist, business continuity planning will enable those critical operations to weather any storm. Having a solid framework of Business Continuity Management will support an organization through a business interruption and in a time of crisis; secure, stabilize and mobilize operations. Through simple holistic valuative analyses, continued delivery of products and services can be achieved. Professional practices that are routinized into daily operations safeguards organizations against any interruption.
THE VALUE OF BUSINESS CONTINUITY PLANNING

Business Continuity analysis will find you increased savings and efficiencies within your organization. With increased reliability, business continuity will be an asset to your organization. With business continuity management plans in place, organizations are often afforded lower insurance premiums and stakeholders can rest assured that when a disaster strikes, the gears of their investments will continue to turn.

Our team of experts offer a seamless evaluation process of discovery, analysis and recommendation in which gaps in critical operations within your organization are identified and closed.

This September, please join us in an educational session in which we will explore business continuity management planning. If a disaster strikes, will your business be immune to the myriad of consequences that result in lack of planning?

ORGANIZATIONAL RESILIENCE

Organizational resilience is defined as the adaptive capacity of an organization in a complex changing environment. Drawing on the strength in experience and the consensus of disciplines within an organization, business continuity planning serves as a prerequisite to the resilience capacity that any given organization can achieve. In the current Age of Information and era of Digital Revolution, change is rapid and inevitable. In a contemporary business model, organizational resilience has become a primary focal point across industries. Successful organizations anticipate and prepare for changes that may interrupt and affect operations. Environmental circumstance, fire and flood will inevitably bring rapid change. In order to be resilient to such interruption; to maintain operational momentum, successful organizations will proactively implement measures that allow rapid adaptation and continue operations.

Through identification of Mission Essential Functions and the myriad of components critical to optimal function of that mission i.e. Department organizational resilience is strengthened. Whether it is a member of the IT Department who relies upon essential software, an administrative professional who is reliant upon files within an internal server on a daily basis or a member of the Finance Department who requires open lines of communication with another member of the organization, identification of these structures within an organization is critical to creating and maintaining both continuity and resilience.

‣ Is your organization resilient to change?
‣ Is your organization mission connected?
‣ Do you know what application(s), software or support your key employees need to function?
‣ Are those structures/resources available to those employees, their successors or you if there is a disaster or interruption?

Secure your organization. Information, knowledge, communication and planning are keys to resilience.